Shrink Sleeve Art Preparation Guidelines

Container Reference:
Use the container outline to see the visible area of the container.

White Area (For Option 1.5 Templates Only):
Keep this area blank. It is for variable data to be printed later.

T-Perf:
This is the area customers will rip away to open the tube. Do not put text here.

Safe Area:
Text past this area could have distortion or be obscured.

Clear Area:
Nothing will print here. Keep clear of any text or graphics.

Adobe Illustrator (Preferred File Type)
1. OUTLINE ALL FONTS!!
2. Save as a CS6 compatible layered .AI / .EPS / .PDF file
3. Ensure all images are embedded (CMYK)
4. Ensure document raster effects are 300 DPI

Adobe Photoshop
Text typed out in photoshop will not print as clear as it would in Illustrator.
1. OUTLINE ALL FONTS!!
2. Ensure files are at least 300dpi (not upscaled)
3. Save as a CMYK .PSD

Additional Notes:
1. Legal text should be bold and no smaller than 6pt font.
2. Very thin fonts might not print well.
3. Barcodes / QR codes should always be vector.
4. Many State symbols need to be at least 1/2 inch in size.